



Mobile Payments in Singapore & the Asia Pacific

**A new paper published by
TRPC-KPMG
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**See also 'Online Gaming: China and Beyond'
TRPC-KPMG
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17th January 2008

**2.00pm - 6.00pm
Guinness Theatre, The Substation
45 Armenian Street, Singapore**

Telecoms InfoTechnology Forum

Mobile Payments in Asia and Singapore

According to ABI Research, more *than 419 million near field communications (NFC) chipsets will ship in 2012*, with accompanying revenues growing proportionately. This is where Singapore via the current trials led by Singtel and StarHub is placing its bet... and yet it is far from certain *which* NFC standard will win out regionally. Could this be another mobile payment cul-de-sac?

Mobile payments (m-payments) are any chain of payments initiated by use of a mobile device. They range in type from one-way (remittances) and two-way Person2Person to C2C, B2C and B2B, and in business model from mobile network operator (MNO) – centric, to bank-centric, to third-party payment platform-centric, to vendor-centric, and in Asia-Pacific vary widely across the many markets.

TIF will review the models for successful deployment, the drivers that appear to be working, and the financial and telecom regulations that are being debated.

<p>Guinness Theatre, The Substation 45 Armenian Street, Singapore 2.00pm – 6.00 pm, Thursday, 17th January 2008</p>

Session One: 2.00 pm – 3.30 pm - ‘Mobile Payments in Singapore: Prospects & Pitfalls’

Session Chair: *Assoc. Prof. John Ure*, Director, **TRPC**

Presenters

John McCann, Head of Business Development, AP, **Citibank**

Jonathon Gould, Vice President & Regional Manager, AP, **ViVOtech**

Dr. Madamohan Rao, Editor, **Asia-Pacific Internet Handbook**.

Q&A

Session Two: 4.00 pm – 5.30 pm – ‘Mobile Payments in Asia: Context & Content’

Session Chair: *Assoc. Prof. John Ure*, Director, **TRPC**

Presenters

Gerard Philippe, Director, Multimedia & Ventures, **Alcatel-Lucent**

Matthew Teo, M-Commerce Manager, **StarHub**

Greg Walter, CEO, **Q-Pay**

Q&A